



The Women's Fund of Weld County is a component fund of the Community Foundation Serving Greeley and Weld County

Dear Women's Fund Supporters!

I was recently reviewing the mission/purpose of The Women's Fund of Weld County:

- ✓ to provide advocacy and support for endeavors that enable women and girls to meet their full potential
- ✓ to increase substantially the endowment funds available to help women and girls within the Weld County area through distribution of grants from an endowment fund held, administered and distributed by The Community Foundation Serving Weld County
- ✓ to build in all women a great understanding of empowerment through philanthropy

I was excited when I first joined this group, and after being President in 2011 I still am excited about our mission.

"When you make room for the possible, the possibilities are endless" – Linda Riggs.

Our theme this year was "the possibilities are endless", and they truly are when it comes to our great community! In 2011 we wanted to raise money to provide grants for women and girls in Weld County, raise money for the endowment, raise awareness of our organization, and enhance and gain knowledge from our past board members. I am proud to say we are a HUGE success! In September we approved grants for \$15,000 to nine great programs; we contributed \$10,000 to the endowment and had the pleasure of visiting with our past board members at our July retreat. All I can say is WOW!

I know you have received or will receive many of these letters encouraging you to give to charitable organizations. Times continue to be tough and the needs of our community continue to grow, especially for women and girls in Weld County. It is why we need your donation now more than ever.

Last year we launched our Possibility of 3 campaign. It is an easy way to help our endowment continue to grow. We want expand our grants and funding to the women and girls in Weld County for many years into the future.



- A commitment for individuals to give at least \$500 over a 3 year period (\$13.88/month) with recognition of membership in this special group of donors in our annual newsletter and at our Decadent Dessert event
- Automated payment options through electronic checking withdrawal or credit card payment with the choice of different giving plans
- Donors committing to at least \$1000 over a 3 year period (\$27.77/month) will be given one complimentary ticket to the spring Decadent Dessert event as well as recognition in our newsletter and at the Decadent Dessert event

You are receiving this letter because you have previously supported The Women's Fund of Weld County. We know you believe in supporting programs that help women and girls in Weld County. We know because you have generously given in the past. Your gift can be a one-time pledge, it could be a pledge to the Possibility of 3, or you can plan to attend this coming years' Decadent Dessert event scheduled for March 24, 2012. Do one, or do all... We just ask that you help us somehow.

Thank you for consideration, it means a lot to us. But, it means a lot more to the women and girls in our community. If you have any questions, please feel free to contact us at 970-304-9970 or via email at: women@weldwomensfund.org.

Sincerely,

Jennifer L. Gehrman
The Women's Fund of Weld County President, 2011